

Our company is a business newsletter publisher that relies heavily on sending faxes to our subscribers for renewal of their subscription orders. Commonly, our subscribers will call and ask that we fax to them a renewal form or invoice so that they can renew their subscription. Under the new rules, we will now tell the subscriber they must fax to us a letter of permission allowing us to fax to them the renewal form.

This represents a disservice to the subscriber, who has a current business relationship with our company. It adds inconvenience and delay in business practices.

Thank you.